

*It's time to stop suffering and
get your life back!*



THD Doppler-Guided Hemorrhoid Procedure

Fast recovery, with long-term
results for a persistent problem.

What are Hemorrhoids?

If you or a loved one suffers from the pain, itching and inconvenience of hemorrhoids, you are not alone. Over 10 million Americans suffer from hemorrhoids.¹

Hemorrhoids are a group of dilated or swollen blood vessels in the anal canal and lower rectum. Although they are a natural part of our anatomy, over time they may become inflamed, can itch, bleed and cause pain. Some causes of these symptoms can be attributed to constipation, pregnancy, heredity, obesity and straining during bowel movements, among other factors.

There are two types of hemorrhoids:

- **External hemorrhoids** lie on the outside of the anal opening. They develop under this very sensitive skin and feel like soft swellings.
- **Internal hemorrhoids** are located inside the anus and rectum and are covered by the same thin lining as the colon. Although generally painless in some cases they can become very inflamed and are subsequently pushed outside of the anus, thus causing irritation and pain.

Bleeding can signify more serious rectal problems, such as cancer or polyps. Your physician should evaluate all bleeding, however slight.

40%

of the population have experienced symptomatic hemorrhoids.

75%

of people older than 45 are affected.

¹ Based on data from the National Health Care survey.

Reviewing Treatment Options

For many people, hemorrhoids will come and go on their own with the use of over-the-counter medications. But for others, hemorrhoids become problematic and require surgical treatment.

Current treatment options include:

- **Rubber band ligation** – this is where a rubber band is placed on exposed prolapsed tissue to cut off its circulation; however it often requires multiple office visits over several months and has a high recurrence rate.
- **PPH, also known as Stapling** – “cuts” the tissue out while reattaching the tissue with staples and is associated with a greater complication rate.
- **Traditional Hemorrhoidectomy** – which was developed 50 + years ago, removes (cuts out) a significant amount of tissue, is very painful, and can take up to several weeks for recovery.

The major drawbacks to these treatments is that they often focus on symptoms and not the cause of the hemorrhoidal disease and may require a lengthy recovery period.

There is a new solution: THD (*Transanal Hemorrhoidal Dearterialization*) proven to resolve painful hemorrhoids. By treating the “cause” of the disease not just the symptoms, THD can address bleeding, prolapse, and pain.

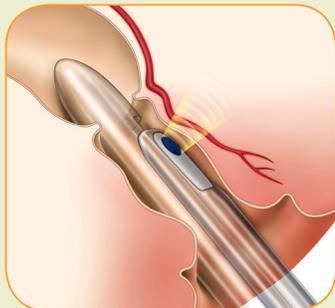
Get your life back on track! Visit: getTHD.com/Help for a local list of surgeons trained in the THD procedure.

THD Method – How It Works

THD is a 30 minute outpatient procedure that involves **three simple steps**.

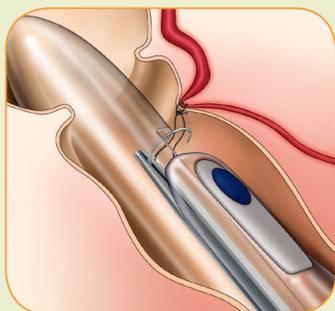
Step 1

THD uses Doppler Ultra-sound to locate the specific arteries which cause bleeding.



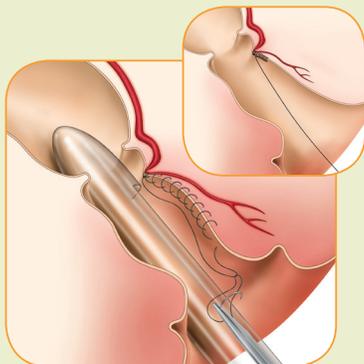
Step 2

Once the arteries have been located the surgeon ties off the problematic artery(s) using a self-absorbing suture resulting in an immediate reduction in swelling and bleeding. This is completed without cutting or removal of any tissue.



Step 3

Last, the surgeon will reposition any prolapsed or hanging tissue to its natural anatomical position with self-absorbing sutures.



Benefits of THD

- Minimally Invasive; return home same day.
- NO tissue is cut or removed.
- Minimal discomfort.
- Back to work or normal activity in as few as 3 to 4 days, depending on the severity of your disease.



“THD was a great experience for me. I was able to help put an end to my suffering that I had for over 10 years. Now I can walk, run and garden with no pain! I am so happy to have found an alternative to a hemorrhoidectomy.”

*- Linda,
Legal Assistant
Age 49*

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Insurance Coverage for THD

THD is typically covered by insurance. Please speak to your provider about coverage prior to treatment. A variety of factors may influence the cost and include:

- Insurance coverage & co-pay
- Pre-existing health



Questions to Ask Your Physician

If you have signs and the symptoms of hemorrhoids, it may be time to make an appointment with your regular physician. A few questions to ask your physician to better understand whether you are a candidate for THD include:

1. What is the likely cause of my symptoms?
2. Is my condition likely to be temporary or permanent?
3. Am I at risk of complications related to this condition?
4. What treatment approach do you recommend? Why?
5. Are there any additional self-care steps that might help?
6. I have other medical problems. How can I manage these along with my hemorrhoids?

Depending on your signs and symptoms, your physician may refer you to one or more specialists for treatment.

“THD is a great alternative, especially for very active patients concerned about getting back to work. THD offers quick recovery with very little pain. It gets patients back to normal activities quickly.”

*- Dr. Stephen Cohen,
Atlanta*

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Find a Physician at: getTHD.com/Help

Get your life back on track!
**Set up a consultation today to see if you are
a candidate for THD.**

This information is designed to help you make an informed decision about THD (Transanal Hemorrhoidal Dearterialization) as a method of treating hemorrhoids. Only a physician can determine whether you or a loved one is a suitable candidate for this procedure.

Patient pictures are models, and the names were changed to protect patient identities. Patient results and recovery vary depending on disease severity, and may be different than those quoted.

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